

Information for Our Advertisers

Circulation - 2,500
Serving Union, Delaware,
Marion & Surrounding Counties

- All Advertising copy subject to publisher's approval
- Page position is not guaranteed
- Page is 6 columns (9.5") wide x 21" high (display)
- Advertising will be accepted on a cash only basis from any advertiser whose account is 3 months in arrears
- All political advertising must be paid in advance
- Major changes in copy after ad has been set will result in extra cost to advertiser
- Full page ads, double truck spreads, or color ads must be in our office Thursday of week prior
- Double-truck ads are charged at 13 columns
- Advertising copy set, but not run will be charged at one-half the regular rate
- Complete ad service available from our office free to advertisers upon request
- Advertisements measuring over 20 inches in depth will be charged as full columns
- Tear sheets up to 3 copies at no charge
- Ad proofs available upon request
- Updated rate card - posted online - supersedes any previously printed material.

THE RICHWOOD G A Z E T T E

207 N. Main Street • P.O. Box 226
 Marysville, Ohio 43040
 Phone: 937-644-9111 • Fax: 937-644-9211
www.rgnews.biz

THE RICHWOOD G A Z E T T E

Advertising Rates 2020

Established in 1872
 Serving the community for over 145 years
www.rgnews.biz

207 N. Main Street • P.O. Box 226
 Marysville, Ohio 43040
 Phone: 937-644-9111
 Fax: 937-644-9211

Email news items: editor@rgnews.biz
 Email advertising: mariew@marysvillejt.com
 Ad Director Email: mariew@marysvillejt.com

PUBLISHED EACH WEDNESDAY

Publisher.....Kevin Behrens
 Open Display Advertising Director.....Marie Woodford
 Managing Editor.....Sherryl L. Sheets

*Member Ohio Newspaper Association and the Inland Press Association
 represented by Landon Ohio Newspaper Services, Inc. U.S. Suburban Press, Inc.*

Open Display

Advertising

Column Inches	Rate Per Inch
1-40.....	\$7.95
41-84.....	\$7.55
85-126.....	\$7.25
Combo rate with Marysville Journal-Tribune.....	\$18.50

10% discount for advertising 4 consecutive weeks

Color Rates

\$150 per fountain per page, or \$235 for full color process

Column Width	Retail Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"

Online Advertising

www.rgnews.biz \$300/mo. - Front Page

Pre-printed Insert Rates

Open Rate Flat \$200.00

- All pre-prints must conform to the U.S. Post Office Department's regulations governing periodical mail
- Inserts cannot exceed 10.5"x10.5" Inserts exceeding this size must be folded. There will be an extra charge for insert folding.
- Delivery requirements - Inserts must be delivered to Richwood Gazette, c/o The Marysville Journal-Tribune, 207 N. Main St., Marysville, OH 43040
- All inserts must be in boxes and delivered on a truck with a gate lift.

Classified

Advertising

Ad Type	Rate
Classified Word Ad <i>Over 14 words, Minimum charge of \$5.95</i>	\$0.45 per word
Classified Display Ad (Ads in a border or box) <i>Minimum size of 2 column inches</i>	\$6.75 per col. in.

All Classified Advertising must be paid in advance.

Column Width	Retail Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"

Other Ad Types

Other Ad Types	Rate
Legals	\$7.00 per col. in. per insertion
Church Page Advertising	\$10.00 per weekly insertion
Obituaries* <i>\$7.95 for every col. in. over 10"</i> <i>\$10 additional for photo</i> <i>\$10 additional for funeral home logo</i> <i>\$30 additional design fee</i> <i>*All fully paid obituaries require payment up front.</i>	\$100.00 up to 10"

Wedding Beyond 60 Days \$35.00
\$10 additional for photo

937-644-9111
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All Advertising Deadlines are 12 NOON Thursday