

Information for Our Advertisers

Circulation - 2,500
Serving Union, Delaware,
Marion & Surrounding Counties

All Advertising copy subject to publisher's approval
Page position is not guaranteed
Page is 6 columns (9.5") wide x 21" high (display)
Advertising will be accepted on a cash only basis from
any advertiser whose account is 3 months in arrears
All political advertising must be paid in advance
Major changes in copy after ad has been set will result
in extra cost to advertiser
Full page ads, double truck spreads, or color ads must
be in our office Thursday of week prior
Double-truck ads are charged at 13 columns
Advertising copy set, but not run will be charged at
one-half the regular rate
Complete ad service available from our office free to
advertisers upon request
Advertisements measuring over 20 inches in depth
will be charged as full columns
Tear sheets up to 3 copies at no charge
Ad proofs available upon request
Updated rate card - posted online - supersedes any
previously printed material.

THE RICHWOOD GAZETTE

Advertising Rates 2018

Established in 1872
Serving the community for over 145 years
www.rgnews.biz

207 N. Main Street • P.O. Box 226
Marysville, Ohio 43040
Phone: 937-644-9111
Fax: 937-644-9211

Email news items: editor@rgnews.biz
Email advertising: rgads@rgnews.biz
Ad Director Email: mariew@marysvillejt.com

PUBLISHED EACH WEDNESDAY

THE RICHWOOD GAZETTE

207 N. Main Street • P.O. Box 226
Marysville, Ohio 43040
Phone: 937-644-9111 • Fax: 937-644-9211
www.rgnews.biz

Publisher.....Kevin Behrens
Open Display Advertising Director.....Marie Woodford
Office Manager.....Sherryl L. Sheets

*Member Ohio Newspaper Association and the Inland Press Association
represented by Landon Ohio Newspaper Services, Inc. U.S. Suburban Press, Inc.*

Open Display

Advertising

Column Inches	Rate Per Inch
1-40.....	\$7.75
41-84.....	\$7.55
85-126.....	\$7.25
Combo rate with Marysville Journal-Tribune.....	\$18.00

10% discount for advertising 4 consecutive weeks

Color Rates

\$150 per fountain per page, or \$235 for full color process

Column Width	Retail Display
1 Column	1.5"
2 Column	3.1"
3 Column	4.7"
4 Column	6.30"
5 Column	7.9"
6 Column	9.5"

Online Advertising

www.rgnews.biz \$300/mo. - Front Page

Pre-printed Insert Rates

Open Rate Flat \$200.00

All pre-prints must conform to the U.S. Post Office Department's regulations governing periodical mail

Inserts cannot exceed 10.5"x10.5" Inserts exceeding this size must be folded. There will be an extra charge for insert folding.

Delivery requirements - Inserts must be delivered to Richwood Gazette, c/o The Marysville Journal-Tribune, 207 N. Main St., Marysville, OH 43040

All inserts must be in boxes and delivered on a truck with a gate lift.

Classified

Advertising

Ad Type	Rate
Classified Word Ad <i>Over 14 words, Minimum charge of \$5.95</i>	\$0.45 per word
Classified Display Ad (Ads in a border or box) <i>Minimum size of 2 column inches</i>	\$6.75 per col. in.

All Classified Advertising must be paid in advance.

Column Width	Retail Display
1 Column	1.5"
2 Column	3.1"
3 Column	4.7"
4 Column	6.30"
5 Column	7.9"
6 Column	9.5"

Other Ad Types

	Rate
Legals	\$6.75 per col. in. per insertion
Church Page Advertising	\$9.50 per weekly insertion
Obituaries* <i>\$7.75 for every col. in. over 10"</i> <i>\$10 additional for photo</i> <i>\$10 additional for funeral home logo</i> <i>\$30 rush fee</i>	\$100.00 up to 10"

*All fully paid obituaries require payment up front.

Wedding Beyond 60 Days <i>\$10 additional for photo</i>	\$35.00
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937-644-9111
www.rgnews.biz

All Advertising Deadlines are 12 NOON Thursday